

Bedsore Be Gone, DBA  
B. B. G. E. Z. P. P., LLC  
340 Haven Ave  
New York, NY 10033

Lisette Fernandez  
646-244-0884  
contact@bedsoresbegone.com  
<https://bedsoresbegone.wixsite.com/2025>



**Industry:** Health Care, Skin Integrity, Wound Prevention, Device

**Management:**  
Lisette Fernandez, Founder  
Patented Nurse Inventor

**Advisory Board/Board of Directors:**  
tbd

**Number of Employees:** 1

**Finance:**  
Tax: ATAX, Franchise

**Funding to Date:**  
Founder: \$150,000

**Funding Sought:**  
\$1 million for 2 years  
For:

- FDA registration
- Product Insurance
- Operating Costs
- Salaries

**IP:** James Demers  
1 Utility Patent  
1 Design Patent  
1 China PCT (Patent Cooperation Treaty),  
1 Trademark

**Legal:**  
TBD

### **Company Description / Background:**

Repositioning Demands Frequency! "Bedsore Be Gone" is The 1:1, Caregiver: Patient Positioner! "BBG" is a Class 1 medical device exclusively designed for a single caregiver. Reduce repetitive strain and prevent bedsores in 1 step; repositions in 60 seconds. Our mission is to achieve a global presence within 3 years.

### **Problem:**

While the National Institutes of Health states, '95% of pressure injuries (bedsores) are preventable,' every year 2.5 million individuals suffer pain, and 60,000 deaths. Bedbound patients must be repositioned every 2-3 hours with a minimum of 2-4 caregivers. Decades of staffing shortages relentlessly fuel the \$11 billion healthcare burden (including CMS penalties), and each year \$4 billion in litigation occurs.

### **Solution:**

"Bedsore Be Gone," utilizes the caregivers' entire body as a lever, essentially doubling available staff. "BBG" works double-duty by minimizing strain injuries while facilitating frequent patient positioning to prevent painful bedsores. The most cost-effective tool is prevention... the key with "BBG!"

### **Market:**

The Serviceable Obtainable Market in the US is \$3-4 billion in 2025. The Global Total Addressable Market is to reach \$16.8 billion by 2032. — Fortune Business Insights

### **Competition / Competitive Advantage:**

The Prevalon Positioner System, Tortoise Positioning System, and Vevor Positioning Pad, can cause hand strain, require laundering and wear out. Foam and air pressure mattress overlays can increase body heat/perspiration, increasing the risk of ulceration.

### **Traction and Progress:**

We have in place a domain name, bedsorebegone.com, a URRR (risk analysis), QMS, UPC, Dunn & Bradstreet number, EIN, and an inventory of 225 pairs.

### **Future Plans and Milestones:**

Our Strategy is to partner with various nursing organizations and durable medical equipment distributors. We require FDA registration to market our inventory by August 1, 2025, and plan to remanufacture September 1, 2025. Our goal is to eventually manufacture within the Northeastern States of the USA.

### **Financial Forecast:**

<i>(in thousands)</i>	Year 1	Year 2	Year 3	Year 4	Year 5
<b>Net Revenue</b>	\$371,000	\$737,000	\$1,467,000	\$2,926,000	\$5,841,000
<b>Gross Profit</b>	\$292,000	\$580,000	\$1,155,000	\$2,302,000	\$4,594,000
<b>Gross Margin %</b>	79%	79%	79%	79%	79%